FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	DVAL				
	OMB Number:	3235-0287				
	Estimated average burd	len				
l	hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Tarrect Manager							2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Tarpey Kenneth</u>						<u>,,,,</u>										Direc	ctor	10%	Owner	
(Cons) (Single)							2. Data of Farlings Transportion (Month/Day/Year)									Office belov	er (give title v)	Othe belov	(specify v)	
(Last) (First) (Middle)							3. Date of Earliest Transaction (Month/Day/Year) 04/15/2013										Chief Fina	ncial Officer		
C/O COMSCORE, INC.																	Omer rina	ileiui Ollicei		
11950 DEMOCRACY DRIVE, 6TH FLOOR																				
11000 DEMOCITIES DIGITE, OTHER DOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)								6	6. Individual or Joint/Group Filing (Check Applicable					
					·   ····	4. It Amendment, Date of Original Filed (Month/Day/Teal)									Line)					
(Street)															X	Form	n filed by One	Reporting Per	son	
RESTON	RESTON VA 20190													Form filed by More than One Reporting						
															Person					
(City)	(St	ate) (	Zip)																	
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		Tabi	e i - Noi	n-Deriv	alive	Se	curitie	SACO	juirea,	DIS	posed o	i, oi	r Ben	encia	any	JWITE	<del>:</del> u			
1. Title of S	ecurity (Inst	r. 3)		2. Transa	action						4. Securities Acquired (A)						ount of	6. Ownership	7. Nature	
				Date (Month/D	)av/Yea	Execution Date, if any			Transaction Disposed Of (D) (Instr. 3, 4 Code (Instr. 5)			3, 4 ar	and Securi			Form: Direct (D) or Indirect	of Indirect Beneficial			
(MOILLI) De					- u y / 1 o u	(Month/Day/Year)							Owned Followin		d Following	(I) (Instr. 4)	Ownership			
										Ī.,		(A) or Pri			Repor		ted action(s)		(Instr. 4)	
						Code	V	Amount		(D)	Price	•	(Instr. 3 and 4)							
Common Stock 04/15/2						5/2013					1,000(1	1)	D	\$16.65		96,347		D		
		Ta	hla II - I	Derivati	ive S	۵۲۱۱	ritias	Δοαμί	ired D	ienc	sed of,	or P	Ranafi	الدنما	v Ov	vned		•	•	
		16									onvertib				y Ov	viicu				
1. Title of	2.	3. Transaction	3A. Deem	ed	4.		5. Nu	mher	6 Date F	verci	sable and	7 Ti	itle and		8 Pr	ice of	9. Number o	f 10.	11. Nature	
Derivative	Conversion	Date	Execution if any	Date,	Transaction		on of					Amount of		Derivative		derivative	Ownership	of Indirect		
Security (Instr. 3)	or Exercise Price of	(Month/Day/Year)			Code ( 8)	Instr.	tr. Derivative Securities		(Month/Day/Year)			Securities Underlying			Security (Instr. 5)		Securities Beneficially	Form: Direct (D)	Beneficial Ownership	
(111511. 3)	Instr. 3) Price of Derivative Security (Month/Day/Year)			ayricai)	0)	"		Acquired		Derivat					(11151	. 3)	Owned	or Indirect	(Instr. 4)	
						(A) or Security (II							str. 3	. 3		Following Reported	(I) (Instr. 4)			
					Disposed and 4)										Transaction	(s)				
					(Instr. 3, 4										(Instr. 4)					
				F		and 5)														
													Am or	ount						
												Nur	mber				- 1			
				Code	v	(A)		Date Exercisa		Expiration Date	Title	of Sha	ares							
	l					•	144	\-'\					- 1 - 110		1		l	1	1	

## **Explanation of Responses:**

1. Shares disposed of pursuant to a 10b5-1 plan entered into in May 2012.

## Remarks:

/s/ Christiana Lin, Attorney-in-04/16/2013 **Fact** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.