FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average I	burden								

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Last) (First) (Middle)  C/O COMSCORE, INC.  11950 DEMOCRACY DRIVE, 6TH FLOOR  (Street)  RESTON VA 20190  3. Date of Earliest Transaction (Month/Day/Year)  9/11/2013  1. Date of Earliest Transaction (Month/Day/Year)  9/11/2013  4. If Amendment, Date of Original Filed (Month/Day/Year)  4. If Amendment, Date of Original Filed (Month/Day/Year)  X below)  President & CEO  6. Individual or Joint/Group Filing (Check A Line)  X Form filed by One Reporting Persident	Name and Address of Reporting Person*     Abraham Magid M						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]								(Check	tionship of Reporting all applicable) Director Officer (give title		g Person(s) to Issuer 10% Owner Other (specify		wner
(Street) RESTON VA 20190  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3, and 4)  S	C/O CON	MSCORE, I	RE, INC.				` ' '									below) below)				
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Instr. 3)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Instr. 3)  3. Transaction Dode (Instr. 3)  4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)  Securities Daneficially Owned Following Reported Transaction(S) (Instr. 3 and 4)  5. Amount of Securities Daneficially Owned Following Reported Transaction(S) (Instr. 3 and 4)  6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)  8. \$50,000(I)\$  D \$28.1787 663,649  D D  Common Stock  Common Stock  Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  Date Conversion or Exercise (Month/Day/Year)  Date Conversion Or Exercise (Month/Day/Year)  Date (Month/Day/Year)  S. Number of Derivative Securities (Month/Day/Year)  Derivative Security (Instr. 3)  Derivative Security (Instr. 3)  Derivative Security (Instr. 4)	(Street) RESTON VA 20190				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	Forn	rm filed by One Reporting Person rm filed by More than One Reporting				
Date (Month/Day/Year)   Execution Date, if any (Month/Day/Year)   Code   V   Amount   Code (Instr. 9)   Price   Enemficially Owned Following (Poly (Instr. 4)   Price (D) or Indirect (D) or I			Tab	le I - N	on-Deriv	/ative	Seci	uritie	s Ac	quire	d, Di	sposed o	f, or E	enefic	ially	Own	ed			
Common Stock  O9/11/2013  S 50,000(1)  D \$28.1787 663,649  D  Common Stock  O9/12/2013  S 50,000(1)  D \$28.2083 613,649  D  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  2. Conversion of Exercise Price of Derivative Security (Instr. 3)  S 50,000(1)  D \$28.2083 613,649  D  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  Overship Form: One of Derivative Security (Instr. 3)  Overship Form: Direct (D) or Indirect (Instr. 4)  Owned Security (Instr. 3)  Overship Form: Direct (D) or Indirect (Instr. 4)  Overship Form: Direct (D) or Indirect (Instr. 4)	Date			Date		Execution /Year) if any		ecution Date, iny						nd 5) Secu Bene Owne		ities icially d Following	Form: Direct (D) or Indirect		7. Nature of Indirect Beneficial Ownership	
Common Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security (Instr. 3)  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Transaction Derivative Securities (Month/Day/Year)  5. Number of Derivative Security (Instr. 3)  6. Date Exercisable and Expiration Date (Month/Day/Year)  6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Amount of Security (Instr. 5)  8. Price of Derivative Security (Instr. 5)  9. Number of derivative Security (Instr. 5)  9. Number of Derivative Security (Instr. 5)  10. Ownership Form: Direct (D) Ownership Security (Instr. 5)  10. Ownership Security (Instr. 5)  11. Title of Derivative Security (Instr. 5)  12. Transaction Date (Month/Day/Year)  13. Transaction Date (Month/Day/Year)  14. Transaction Date (Month/Day/Year)  15. Number of Derivative Security (Instr. 5)  16. Date Exercisable and Expiration Date (Month/Day/Year)  17. Title and Amount of Security (Instr. 5)  18. Price of Derivative Security (Instr. 5)  19. Number of Derivative Security (Instr. 5)  19. Number of Derivative Security (Instr. 5)  10. Ownership Form: Direct (D) Ownership Security (Instr. 4)  19. Number of Derivative Security (Instr. 5)									Code	v	Amount		Price		Transaction(s)				(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security Secur	Common Stock 09/				09/11/2	2013	)13					50,000(1)	D	\$28.	.1787	787 663,649		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  Price of Derivative Security Secu	Common Stock 09/12/2				2013	13		S		50,000(1)	D	\$28	.2083	6	613,649					
(e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative (Instr. 3)  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security Security (Instr. 3)  2. Conversion Date (Month/Day/Year)  4. Transaction Date (Instr. 8)  4. Transaction Derivative Securities (Month/Day/Year)  5. Number of Derivative Securities (Month/Day/Year)  9. Number of derivative Security (Instr. 5)  9. Number of Derivative Security (Instr. 5)  9. Number of Derivative Security (Instr. 5)  10. Ownership Form: Direct (D) Owned Following Reported Transaction(s) (Instr. 4)  11. Title of Derivative Security (Instr. 3)  12. Ownership Form: Direct (D) Owned Following Reported Transaction(s) (Instr. 4)	Common Stock														9	90,090	I		By Wife	
Derivative Security (Instr. 3) Price of Derivative Security  Security  Instr. 3) Date (Month/Day/Year) Date (Month/Day/Year)  Instr. 3) Date (Month/Day/Year) Date (Month/Day/Year)  Instr. 4) Date (Month/Day/Year) Date (Month/Day/Year)  Instr. 4) Date (Month/Day/Year) Derivative Securities Derivative Securities Derivative Security (Instr. 5)  Instr. 4) Derivative Securities Derivative Securities Derivative Security (Instr. 5)  Instr. 4) Derivative Securities Derivative Securities Derivative Securities Derivative Securities Derivative Securities Derivative Security (Instr. 5)  Instr. 4) Derivative Securities Derivative Securities Derivative Securities Derivative Security (Instr. 5)  Instr. 4) Derivative Securities Derivative Securities Derivative Securities Derivative Security (Instr. 5)  Instr. 4) Derivative Securities Deriva																				
Date Expiration of	Derivative Security	vative conversion or Exercise (Month/Day/Year) r. 3) Price of Perivative (Month/Day/Year)  Derivative Conversion of Execution Date, if any (Month/Day/Year)				Transa Code (	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4			Expiration Date (Month/Day/Year)			Amount of Securities Underlying Derivative Security (Instr. and 4)		Derivative Security (Instr. 5)		derivative Securities Beneficially Owned Following Reported Transaction	Owners Form: Direct ( or Indir (I) (Inst	D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)

## **Explanation of Responses:**

1. Shares disposed of pursuant to a 10b5-1 plan entered into in May, 2013,.

## Remarks:

/s/ Christiana Lin, Attorney-in-

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Fact

\*\* Signature of Reporting Person

Date

09/13/2013

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.